



KNOCKOUT HOMELESSNESS ROUND 14 **EOM**

Show you're in our corner by lacing up your gloves as a KOH sponsor!

Knockout Homelessness is the Erie City Mission's premier fundraising event. Each year, our local celebrity boxers go head-to-head with area boxing legends for one purpose — raising money to help those in our community who are dealing with hunger and homelessness. It's an evening of fabulous food, fun and fundraising — but we can't do it without you.

Please consider getting into the ring with the Erie City Mission by sponsoring this fourteenth annual event.

One hundred percent of your sponsorship directly benefits the Mission's vital ministries and community services.

Main Event Sponsor - \$5,000 each

- Your name appears on all advertisements/flyers/tickets/program cover
- Your name is prominently displayed at the event
- You receive a full page ad in the souvenir program book
- You receive 1 Gold Table (10 tickets)

Bout Sponsor - \$1,500 each

- Your logo/name is prominently displayed on a "terrible" towel during the fight of your choice.
- You receive a half-page ad in the souvenir program book
- You receive 2 Gold event tickets or 5 General Admission tickets

Fight Sponsor - \$800 each

- Your name is prominently displayed at the event
- Your name is announced during "your" fight
- You receive a full page ad in the souvenir program book
- You receive 4 Gold event tickets or 1 General Admission Table (10 tickets)

Knockout Sponsor - \$500 each

- Your name is featured on a "round sign" walked around the ring
- You receive a half page ad in the souvenir program book
- You receive 2 Gold event tickets or 5 General Admission tickets

Round Sponsor - \$250 each

- Your name is featured on a "round sign" walked around the ring
- Your name appears in the souvenir program book
- You receive 2 General Admission event tickets

Table Sponsor:

- General Admission Table of 10** - \$350 (or \$40 each)
- Gold Table of 10** - \$800 (or \$100 each)

**Includes tickets and name on table*

Souvenir Program Book Ads:

Advertising space in event program is available for purchase. This option is not considered a sponsorship.

- **Full page** [5.5 X 8.5] - \$100
- **Half page** [5.5 X 4.25] - \$50
- **Ad Design** \$35
- **Back cover** (color) \$300
- **Back inside cover** (color) \$300

Black and white ads in souvenir program book.

Hi-resolution artwork in PDF format is due January 31.



For more information on sponsorships, ads or ticket reservations, please contact Tammy Fenno at tammyf@eriecitymission.org or 814/452-4421 ext. 262

Don't miss Knockout Homelessness Round 14!

**Tuesday, February 21, 2023 • 6-9:30 p.m. • Bayfront Convention Center
Silent Auction and Raffle Opens at 5:30 p.m.**

EVENT FACT SHEET

The Erie City Mission

KNOCKOUT HOMELESSNESS

ROUND 14

WHAT

Drawing over 600 local philanthropists, dignitaries and boxing enthusiasts--Knockout Homelessness is the Erie City Mission's signature fundraising event. Erie's own professional boxing family, the Bizarros, step into the ring against local Erie celebrities in an effort to knock out homelessness.

DATE

Tuesday, February 21, 2023

TIME

5:30 Registration, Silent Auction and Raffle Opens
6:00 Dinner
7:00 Program

LOCATION

Bayfront Convention Center, North Great Hall, *Erie*

AUDIENCE

Our attendees* believe in the programs and services of the Erie City Mission and take pride in giving a hand up to those on the margins of our society. **Over 600 influential business professionals, community partners, volunteers and philanthropic donors, who share a love for boxing and have a passion for helping those in need.*

MEDIA EXPOSURE

In 2020, Knockout Homelessness was promoted—to both general and targeted audiences of local philanthropists and volunteers who share a love for the human service sector. The event has been featured on Erie News Now, in the Erie Times News, on Erie radio stations, through crowdfunding platforms and through our various social media platforms.

SPONSORSHIP OPPORTUNITIES

Multiple levels of sponsorship are available and are outlined in our sponsorship proposal. For more information, please contact Tammy Fenno, Development Associate.

ABOUT THE ERIE CITY MISSION

As a leader in the field of rescue and recovery for over 111 years, the Erie City Mission exists to meet the physical, emotional and spiritual needs of men, women and youth in the city of Erie. The mission of the Erie City Mission is “Restoring Hope, Transforming Lives.” The Mission seeks to cultivate a community of new life, break the cycle of hopelessness and ultimately build the Kingdom of God.

CONTACT

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