

SPONSORSHIP LEVELS AND MARKETING BENEFITS

The Erie City Mission

ANNUAL BANQUET

110 YEARS.

Our sponsorship opportunities are designed to help you meet your marketing objectives. Each package includes customization support from our sponsorship staff.

All sponsorship levels include:

- Company logo or name in all event material
- Hyper-linked company logo or name recognition on event page of website
- Customized marketing benefits*

*Customized marketing benefits include but are not limited to the following:

- Recognition on press releases, print advertising, radio and television spots
- Company recognition in organizational newsletter
- Social media recognition leading up to and during the event

PILLAR ————— starting at \$5,000

Become a meal and beverage sponsor and receive marketing benefits for your company, including company recognition in all event material and an exclusive commercial opportunity at the event. This is a fully customizable package.

Limit: 2 pillar sponsorships. Purchasing both pillar sponsorships, entitles you to Title Sponsor [\$10,000].

COMPASS ————— starting at \$2,500

- Premium seating for one table of 8
- One full page ad in event program
- Custom day service opportunity for your employees

ANCHOR ————— starting at \$350

Become a sponsor of our event centerpieces.

- Reserved seating for 8
- One quarter page ad in event program
- Company logo or name recognition on centerpieces

Limit: 4 anchor sponsorships [2 per night]

Advertising Opportunities

Advertising space in event program is available for purchase. **This option is not considered a sponsorship.*

Ads will be accepted [press ready] in a PDF format, with your choice of color or black and white. All ads must be received no later than **September 24, 2021 to Erin.Layden@eriecitymission.org.**

- **Full Page** [5.5 X 8.5] - \$200
- **Half Page** [5.5 X 4.25] - \$100
- **Quarter Page** [2.75 X 4.25] - \$60